

SUPERCHARGE YOUR SUPERSTARS

how to launch giant leaps of lasting profit in your business

Teach your leaders to **BUILD YOURSELF TO BUILD OTHERS™**

AVAILABLE IN KEYNOTE AND SEMINAR FORMATS

Even superstars stumble. You count on them for building your company, but what happens when they're the ones who need support?

For the first time, there's a solution for those at the top! Anne Nelson shows leaders how to build themselves first—the first step in starting *and* sustaining a successful business. She reveals situations that cause even the best leaders to question themselves or experience setbacks, and then equips them with practical, use-it-today advice to keep building their dreams, reaching their goals, and expanding the company.

**Will your guiding lights be here tomorrow?
With new insight from Anne, they will be!**

Your audience will learn how to:

- Be aware of the top 6 challenges every leader faces but seldom hears about
- Use the B.O.L.D. formula to get through any setback
- Recognize when pushing too hard is what's holding you back
- Activate 5 sure steps for getting past complacency
- Use 3 simple 10-minute time-outs to get back on track during maddening moments
- Recover and move on when the goal to be #1 slips away
- Know when your sales force depends on you most—and how you can all profit

“Anne is topnotch in my book. She has an ability to move consultants to dream bigger and act today. The fact that Anne has been in my shoes is a real bonus. Her ideas are real and they work!”

—Trudy Billion, Senior Sales Director, Mary Kay, Inc.

“Stay connected to the reason you started your business in the first place!”

—Anne Nelson



Bring Anne Nelson to your next event!

Call: 605-271-9663

Email: info@YourJoyZone.com

www.YourJoyZone.com

anne nelson

Author | Speaker | Seminar Leader

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“When it comes to connecting with an audience and providing them with usable ideas, Anne can motivate the best of the best.”

—Barbara Keeney, National Director of Sales
Southern Living At HOME

“Anne gets to the heart of what counts, and moves people to take action right now. She is the speaker of choice when it comes to moving leaders in your company to grow.”

—Judy Pitte, Vice President of Sales
SwissJust USA

“I am amazed at Anne’s energy, her knowledge, and her ability to inspire others with her real-life ‘I’ve been there’ stories and insights. Everybody should hear Anne speak.”

—Ruth Pliska, Unit Director
Home Interiors and Gifts



- 12 years Senior Executive Sales Manager in a leading international direct sales company
- Consistently ranked in the top 2 percent in commissions
- Led her unit to a top-12 position in her first year of management
- In her second year, led her unit to over \$1.1 million in sales
- Achieved the highest sales per coordinator and highest average order per coordinator
- Eleven-time Circle of Excellence Achiever, six times at the Gold Level
- President’s Award Winner
- Acclaimed Author of *Find Your Joy Zone*

OTHER POPULAR PRESENTATIONS

Build Yourself to Build Your Customers

Get the five superstar T.O.O.L.S. to create strong bonds with customers, accelerate income, and live a life you love.

Super Selling—Easy Secrets for Early Success

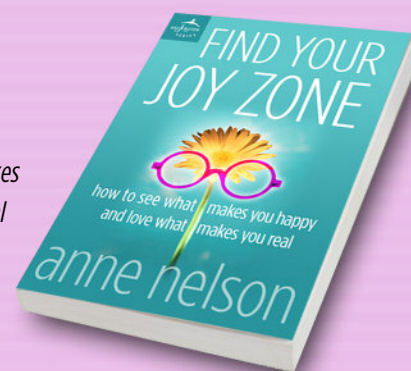
Exciting, entertaining, easy-to-use sales strategies. Anne breaks down the sales process point-for-point to help you achieve top-selling status.

Advanced Planning Secrets—Master’s Edition

If you’ve mastered day-to-day and week-to-week scheduling, move on to this achiever’s session to generate peak productivity, create massive cash flow, and reach the winner’s circle.

EDUCATIONAL MATERIALS

- *Find Your Joy Zone: How to See What Makes You Happy and Love What Makes You Real*
- Business Development CDs



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